

Blogging Rubric

CATEGORY	4	3	2	1
Post Delivery	The post frequency greatly exceeds expectations; more than twice a week. Post is delivered on time.	The post frequency is slightly above average; twice a week. Post is delivered on time.	The post frequency is slightly below average; less than twice a week. Post is delivered on time.	The post frequency is well below average; less than once a week. Post is not delivered on time.
Community	The student participated actively in the blogging community with comments on other blogs, and citing others in their writing.	The student participated moderately in the blogging community. There was some evidence of out-of-class participation.	The student rarely participated in the blogging community. Most, if not all, participation was limited to the weblogs of other classmates.	Students do not show evidence in any participation in the blogging community, or the course community, through the use of their blog.
Use of Blog Tools	The student greatly enhanced their blog space using video, audio, images or other add-ons.	The student enhanced their blog to some extent using video, audio, images or other add-ons.	There is very little evidence of multimedia enhancement and the student blog is primarily text-based.	The student did nothing to enhance or personalize the blog space.
Writing Quality	Posts are well written and show elements of strong writing style. There are few, if any, spelling or grammar errors.	Posts are well written and include some elements of strong writing style. There are occasional spelling or grammar errors.	Posts show a below average, overly casual writing style with little attention to spelling and writing mechanics.	Posts are of very poor quality. There are numerous mistakes in spelling and writing mechanics.