

## **Value Project Process and Product - English 1**

### **Process Requirements**

1. **Reflective Essay** (300-400 words)- This will be your first exploration of your trait or value. You will explore your own ideas about what the value means, why it is important, and what it “looks like” in action, without any research involved. Consider how you think this essay should begin, develop, and end in order for it to be interesting and rich for your readers.

2. **Proposal** (200-300 words)- Propose a plan for your project by composing a clear, well-developed paragraph that answers the following questions: What is your purpose? Who is your audience? What specific directions will your research take (e.g. name people, organizations, or events you will research and other specific types of information you will search for)? How do you plan to pursue your research?

3. **Research Commentary** (200-300 words)- Submit three commentaries during the course of your research. Each commentary must delve into a particular source of information (article, website, interview) by summarizing it and then commenting or reflecting on it. (Note that you will certainly need to read and take notes on more than three sources, but you are required to turn in a commentary about only three of them).

4. **Reflective Essay Redux** (300 words)- In this essay, 1) summarize your research findings in a brief background report, and 2) reconsider your reflective essay in light of what you have learned through research. Has your perception of the concept changed? Is it a deeper concept than you first realized? Is it more complicated? Is it more important? less important?

5. **Product Explanation** (200-400 words)- In this explanation, you will briefly describe your audience and purpose and then explain how you plan to craft your final product in order to achieve that purpose for that audience. In this description, you will identify the three genres you will use in your multi-part product, explain why you chose them, and outline a plan for creating these pieces.

### **6. Create Final Product**

The formal outcome of your work will include three separate pieces that together will aim to convince your audience of the richness and importance of the value whose adoption you are advocating. You will choose three component types from a list below (see Table 1). These pieces should not rehash one another but should work together to demonstrate what your value is, why it matters, and how we should apply it in our lives. Consider how your previous essays and commentaries can form the basis or building blocks of your products.

NOTE: The *quality* of your work will determine both how well you convince your audience and how high a grade you earn. As you choose your genres, look for the best ways to put to use the information and ideas you have developed.

Table 1: Genre Choices—Pick one from each genre piece.

<p>Genre Piece 1: Video (or Audio) presentation accompanied by visuals, such as</p> <ul style="list-style-type: none"> <li>- PowerPoint with voiceover (voiceover may be written out for hearing impaired)</li> <li>- Prezi with voiceover</li> <li>- iMovie</li> <li>- Video-recorded live presentation using posters or other visual aids</li> <li>- Other (consult teacher) – Vision impaired students may use Audacity or Garageband to create a radio announcement.</li> </ul>	<p>Genre Piece 2: Written composition</p> <ul style="list-style-type: none"> <li>- Short story, play, or screenplay</li> <li>- Poem or song</li> <li>- Radio or TV advertisement</li> <li>- News report</li> <li>- Magazine article</li> <li>- Speech</li> <li>- Brochure or promotional materials</li> <li>- Website</li> <li>- Other (consult teacher) Vision impaired students may use voice to text to create their written composition.</li> </ul>
<p>Genre Piece 3: Visual rhetoric along with 100-word memo describing or analyzing rhetorical choices</p> <ul style="list-style-type: none"> <li>- Print advertisement</li> <li>- Cartoon</li> <li>- Graph or chart</li> <li>- Propaganda poster</li> <li>- Drawing, painting, photograph, or other visual art</li> <li>- Other (consult teacher) Vision impaired students may use Audacity or Garageband to give a mental visual of their thoughts</li> </ul>	

**7. Final Reflection** (300-400 words)- After you have created and presented your final product, write an essay in which you reflect on your project and the process you used to create it. First, explain the choices you made to compose your products, including why you chose the genres you did, what decisions you made as you designed them, and why you made those decisions. Next, evaluate the process you went through in composing and the effectiveness of your choices. Which choices do you think were most successful? What choices didn't turn out the way you intended? What did you learn about your value or yourself in this process?

**Universal Access Notes:** Students in need of assistance will use universal access to have the documents read to them. Their MacBook will be set up by the IT department so they have certain keystrokes or voice commands to access the programs they will need to complete the project. The project is adaptive by allowing the end product to be in different formats such as a visual, for hearing impaired, they may create a radio commercial in GarageBand. Students may also see the teacher for other project ideas. Students with hearing impair may use all visuals without sounds to show their presentation. Students must have their intended speech portion typed out or they may have another student or teacher read it for them if desired.